

Samsung Rugged:

# The Power of Technology in Construction & Manufacturing

# Agenda

- ▶ The Latest from Onecom – Helena Marston
- ▶ Samsung – Industry & Rugged Overview – Paul Harris & Jarrod Crouch
- ▶ Samsung Quiz
- ▶ Coffee & Snack Break
- ▶ Vodafone – Network & Connectivity – Alison Wickens
- ▶ IoT in Manufacturing & Construction – Michele Gardiner & Carrie Townsend
- ▶ Close & Tour of Samsung KX
- ▶ Lunch

# Introduction



Helena Marston  
Chief Operating Officer



# Onecom Group Overview



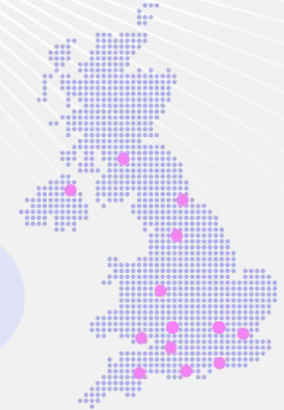
700 employees

- People Focused
- Environmentally Focused
- Socially Focused
- Customer Focused
- Broad Proposition



14 UK office locations,  
plus Operations  
Centre in India

Over 70,000 customers  
with over 750k services



## Strong Strategic Partnerships

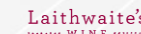


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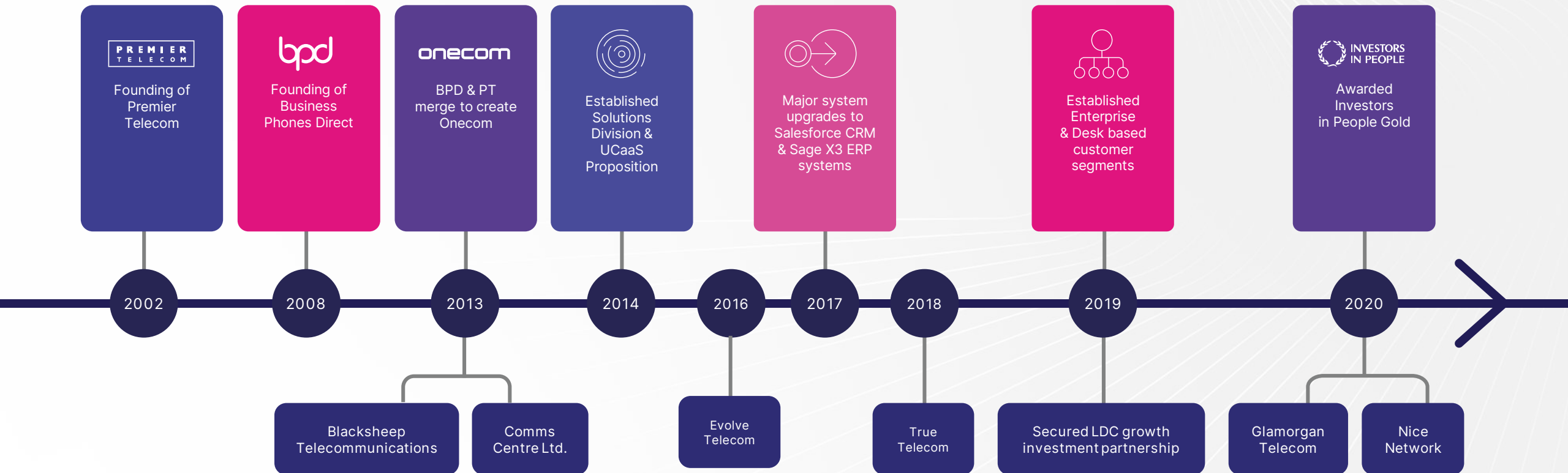


“To be recognised as THE provider  
of communications technology,  
trusted by UK organisations to deliver  
unparalleled expertise & simply  
brilliant customer experiences”

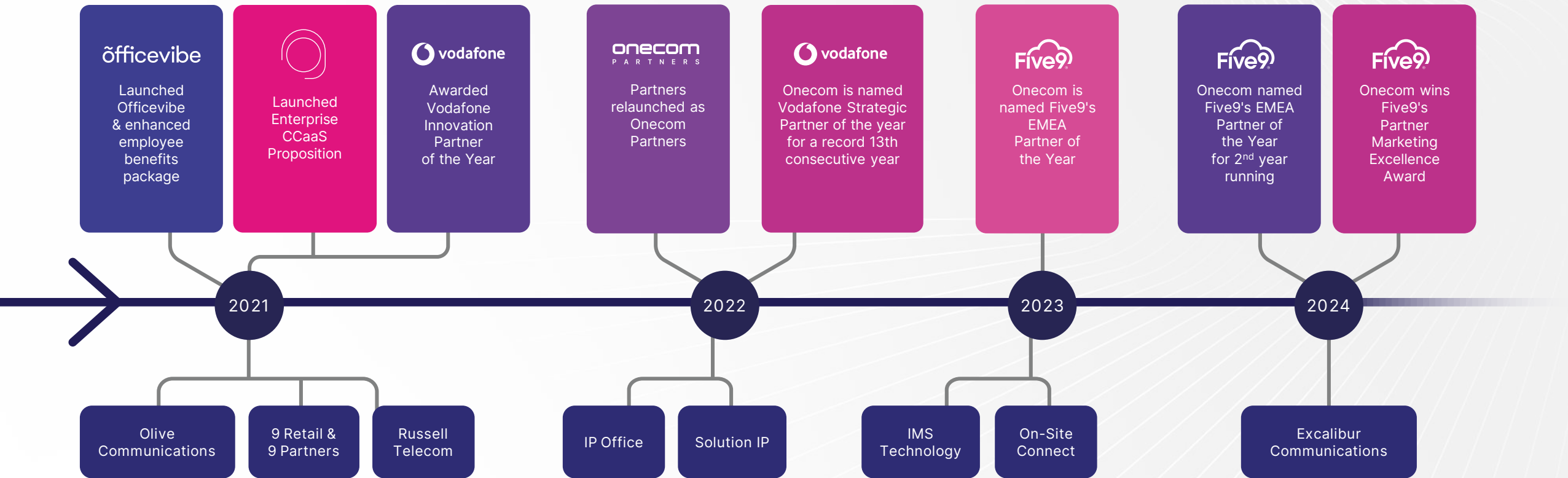
## Well-known Customer Brands



# Onecom – 22 Years of Heritage



# Onecom Evolution



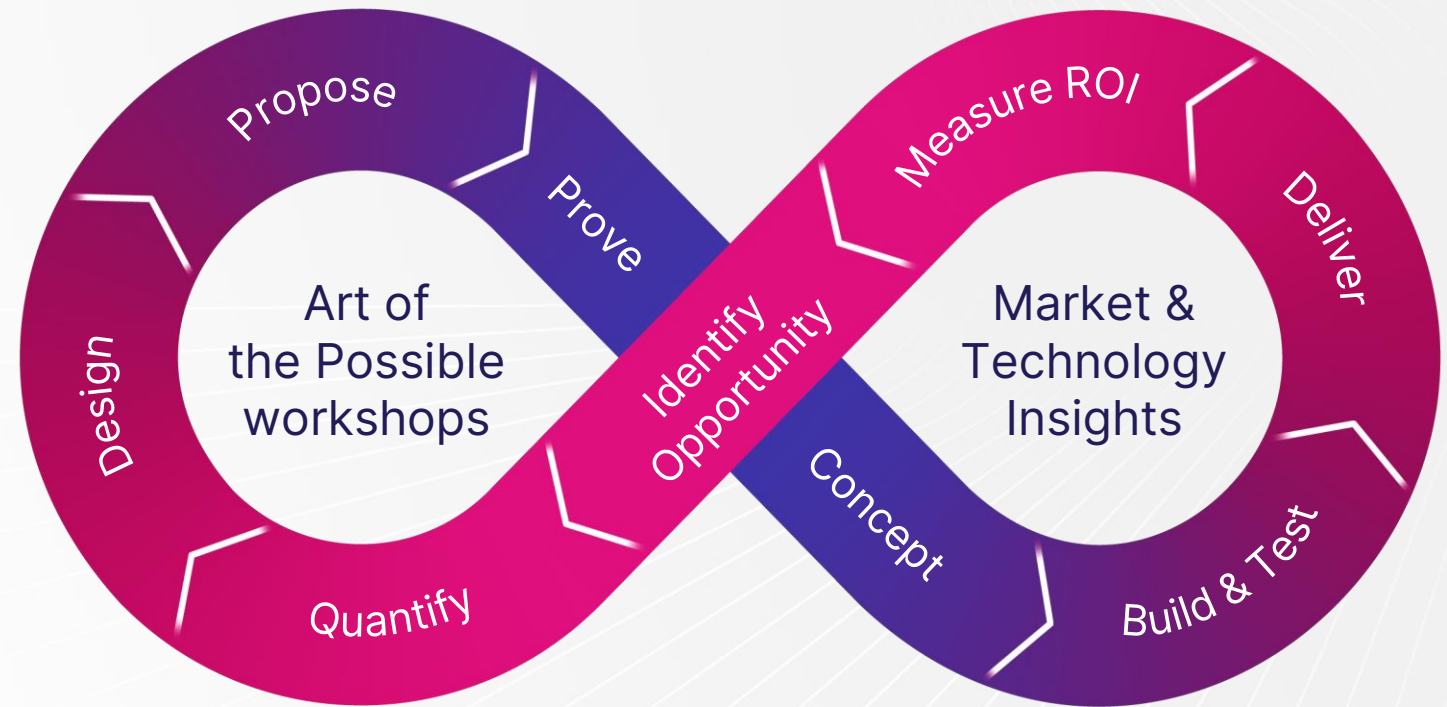
# Our Changing World [Workplace]

*"We are entering a new era with the advent of the fourth industrial revolution..."*

- Machine learning and A.I.
- IoT - Big Data & Analytics
- Augmented Reality (AR) & Virtual Reality (VR)
- 5G Connectivity
- Cyber security measures
- Sustainable practices
- Wearables

# Delivering Continual Improvement

- Bringing Industry & market-wide insight to address real business challenges
- Regular workshops to align technology to proximity of customer need
- Work in true partnership with our global market leaders to evolve our customer partnerships and add ongoing value
- Align innovation to business outcomes




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# Industry & Rugged Overview

## Construction & Manufacturing

Paul Harris, Account Director

Jarrold Crouch - Enterprise Business Manager

- 
1. Industry insights
  2. Zero trust
  3. Mobile first workforce
  4. Remote expert
  5. Site safety and productivity.

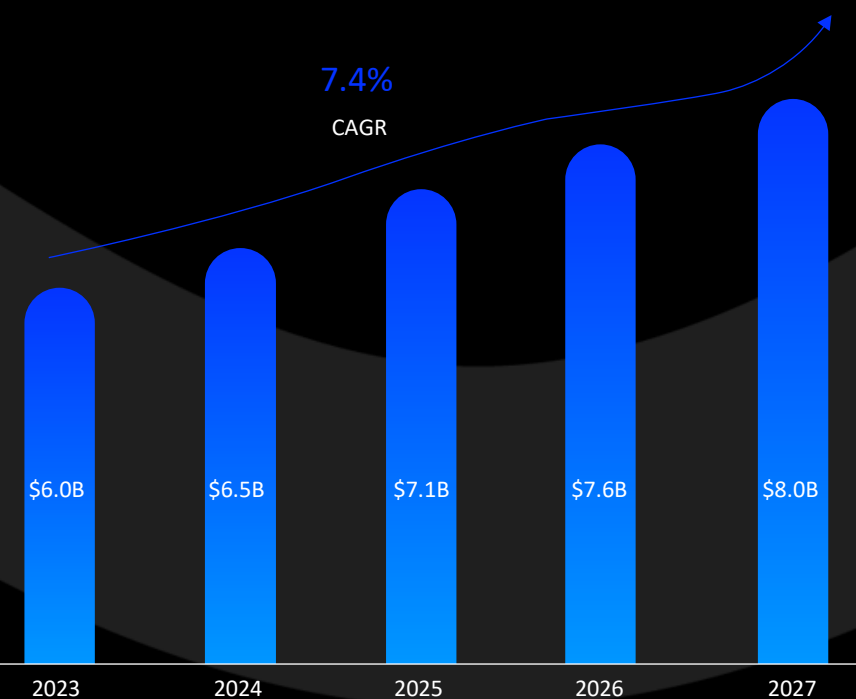
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# Industry Insights



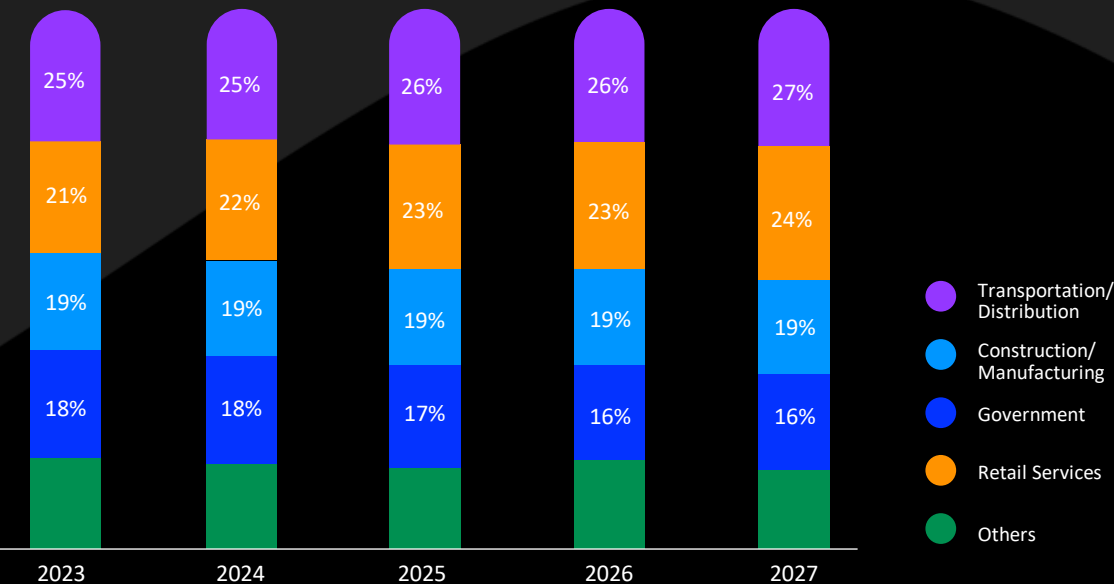
# Market trend for rugged devices

Rugged Devices Market



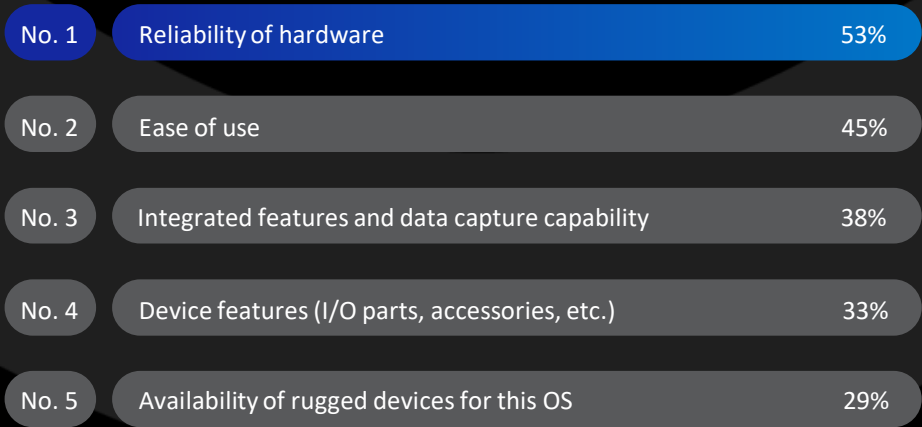
Source: VDC, 2023 Mobile Device Dataset

Rugged Devices by Vertical



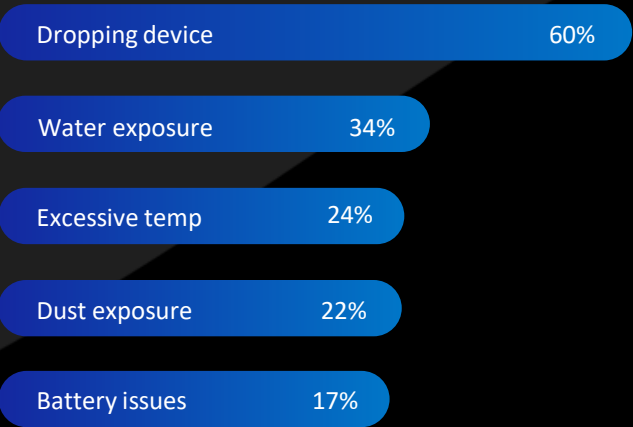
# Frontline workers need reliable and durable devices

Top 5 mobile device selection criteria for frontline workers



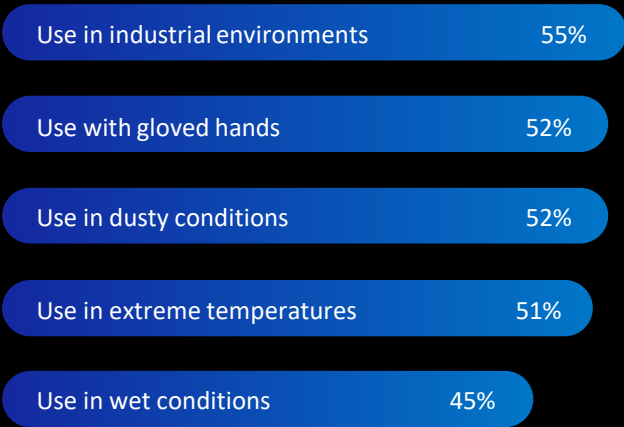
Businesses need rugged devices for protection

Top factors causing physical issues with mobile devices



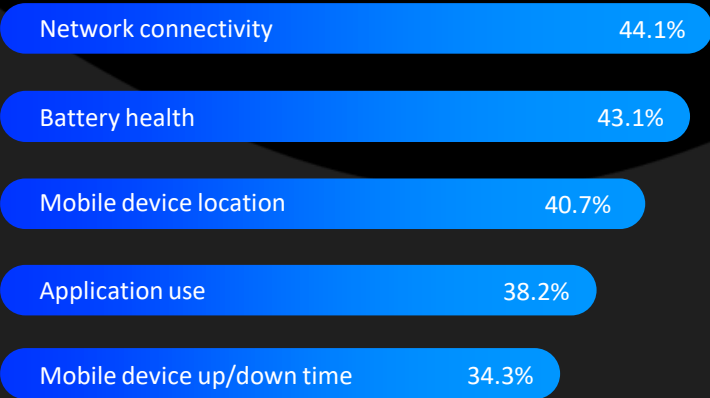
Rugged devices have to be optimised for work

Rugged device environmental exposure



# Workers need to remain connected and productive at all times to be efficient

Monitoring network connectivity and battery health are leading use cases



Businesses want secure and capable devices with advanced features



Knox provides secure protection for work devices



Samsung Knox platform receives 27 strong ratings out of 30 from Gartner

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Zero Trust



As workplace flexibility becomes the norm, cyber security attacks are more sophisticated. Zero Trust model emerges as a new security standard and the customers such as U.S. government mandate Zero Trust implementation\*

## Zero Trust Principles

Always  
Assume  
Breach

Verify  
Explicitly

Provide  
Least Privilege  
Access

Continuously Monitor

# Samsung Knox Zero Trust with Partners

## Zero Trust On-Device Attestation

**Samsung Knox enables Intune to perform on-device health checks by providing device context for Zero Trust policy decisions**

- By leveraging Samsung's secure supply chain, this hardware-based device attestation meets the security requirements of the most highly regulated organizations
- Enables high security assurance on even the most flexible deployment models such as Microsoft Intune MAM
- Enforce access to enterprise resources even without network connectivity
- Works on both managed and unmanaged devices regardless of ownership



## Zero Trust Network Access (ZTNA)

**Samsung Knox is working with Cisco Secure Access(SSE) to enable trust assessment of the device**

- Dramatic increase in attack surface and growing sophistication of cyberattacks have provided a strong motivation for replacing VPN with a more secure remote access solution
- VPNs fail to provide secure remote access based on granular access control policies
- Samsung is working with Cisco Secure Access(SSE) to enable trust assessment of the device, including device posture, deep inspection of network constructs (e.g., IP address), and precise access control at the app/sub-app levels





# 1 billion+

Devices secured  
by Knox



# 35,000+

Enterprise customers  
using Knox solutions

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# 70 Million+

Devices Managed  
by Knox

## SAMSUNG Knox Suite

Secure

Deploy

Manage

Maintain

Productivity

### Knox Platform for Enterprise

Access advanced  
security and  
management  
features



### Knox Mobile Enrollment

Bulk enroll  
devices to your  
MDM/EMM



### Knox Mobile Enrollment Advanced

Block access to  
devices that are  
not enrolled.

### Knox Manage



Remotely manage  
devices and  
enforce policies

### Knox E-FOTA



Schedule and  
control firmware  
updates and  
security patches

### Knox Remote Support

Remotely take  
control or  
troubleshoot  
devices

### Knox Asset Intelligence



Cloud Based data  
analytics for  
operational insights  
and productivity

### Knox Capture

Transform Samsung  
mobile devices into  
business-grade  
scanners

Knox  
Authentication  
Manager

Sign-in automation  
for shared device



Zero cost solution



Can be purchased as standalone product

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# Mobile First Workforce



# A mobile first generation

- Generational change between resisting technology and demanding it
- IT demand is driven by consumerisation
- Expectation that the device will work like their own
- Single device for all
- Attraction and retention of talent is challenging
- A new era of mobile device technology - powered by Galaxy AI



Rugged Range



## Galaxy Rugged Range

**Rugged on the outside, smart on the inside.**

Make tough work feel easier than ever while staying connected, productive and secure with Samsung's latest Rugged Range devices.



## Rugged Range



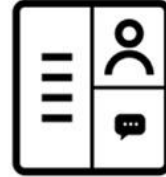
### Intuitive productivity

- Programmable hot key
- Touch sensitivity
- Enhanced display
- Barcode scanning<sup>1</sup>
- S Pen<sup>2</sup>



### Protected against the unpredictable

- MIL-STD certification
- IP68 rating<sup>3</sup>
- Enhanced security
- Replaceable and fast charging battery<sup>4</sup>



### Quickly connected to the essentials

- Fast network support
- Microsoft Teams Push-to-talk<sup>5</sup>
- Business features: mPOS<sup>6</sup> (mobile point of sale) and Barcode scanner
- Samsung DeX<sup>7</sup>
- Accessories<sup>8</sup>



1. Barcode scanning may require app remapping to programmable key to use full feature. 2. S Pen available on Tab Active5 and Tab Active 4 Pro. 3. Resistant to dust and up to 1.5 metres of fresh water for up to 30 minutes (IP68). Rinse residue/dry after wet. Not advised for beach or pool use. 4. Additional battery sold separately. In the case of extra replaceable batteries, only Samsung-certified products are compatible for use. 5. Additional licenses may be required. 6. MPOS payment possible with NFC-enabled device. 7. Samsung Dex is only available on Tab Active4 Pro, Tab Active5 and XCover6 Pro Rugged devices. 8. Accessories sold separately.

Press  
Flashlight on/off



Push-To-Talk



# Microsoft Teams Push-to-talk.

## Tap into teamwork.

Vital communications at your fingertips.

Samsung has teamed up with Microsoft, combining leading hardware and software to unlock new ways for workers to connect in a wide variety of environments.

This combination is a game-changer for busy, travelling teams<sup>1</sup>.

Plus, with programmable keys, you can send private location data or alerts—keeping you in constant contact using walkie-talkie capability throughout your day—even if the network is down<sup>2</sup>.

1. Additional licenses may be required.
2. Requires Samsung D2D Service.

# Quickly connect to the essentials

## Samsung DeX.

Enjoy a PC-like experience wherever you are. <sup>1</sup>

Connect to a monitor with just one cable<sup>2</sup> or go wireless for a PC-like experience, seamlessly transitioning from outdoor to office tasks.

## Accessories.

Gear up for rough tasks. The Samsung Rugged Range is fully supported with a complete ecosystem of equally tough accessories<sup>3</sup> including cases, docks, mounts, chargers and keyboards.

1. Samsung DeX is only available on Tab Active4 Pro, Tab Active5 and XCover6 Pro Rugged devices.

2. USB-C to HDMI cable and accessories sold separately.

3. Accessories sold separately.

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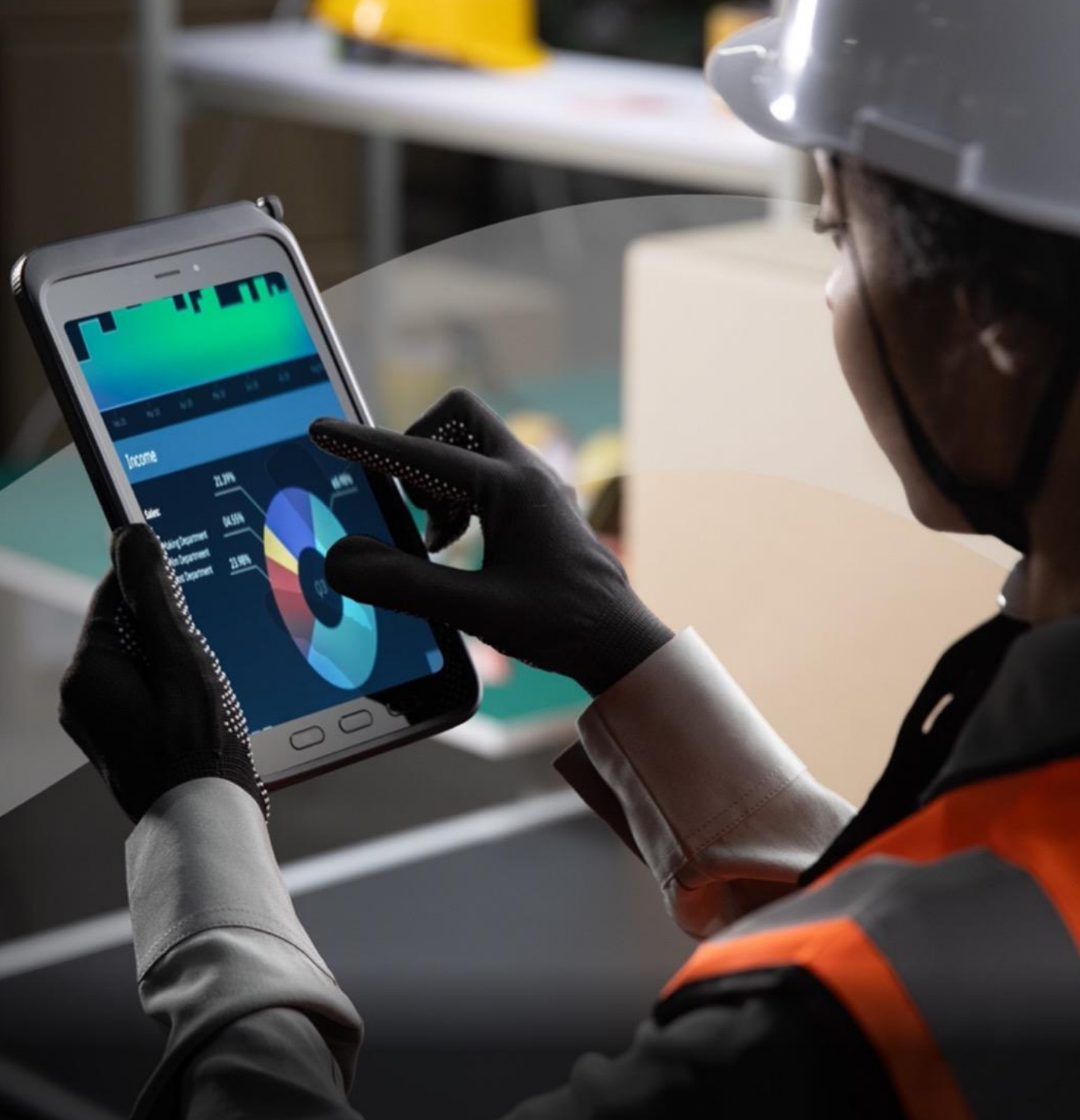
# Remote Expert

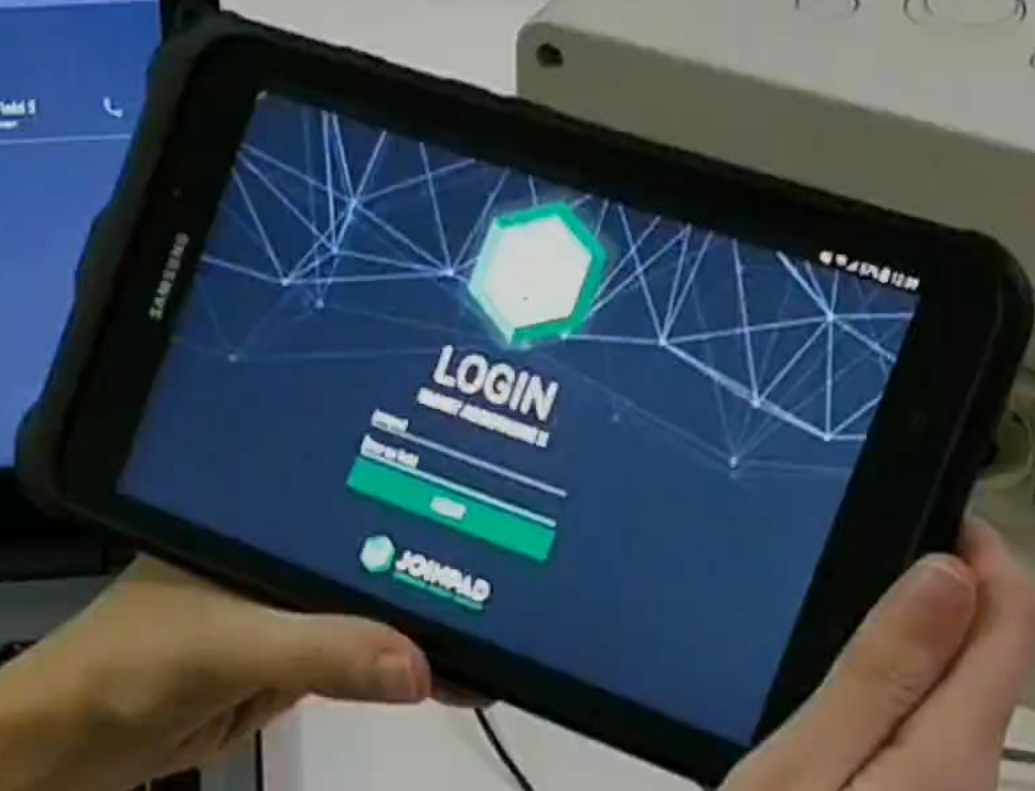
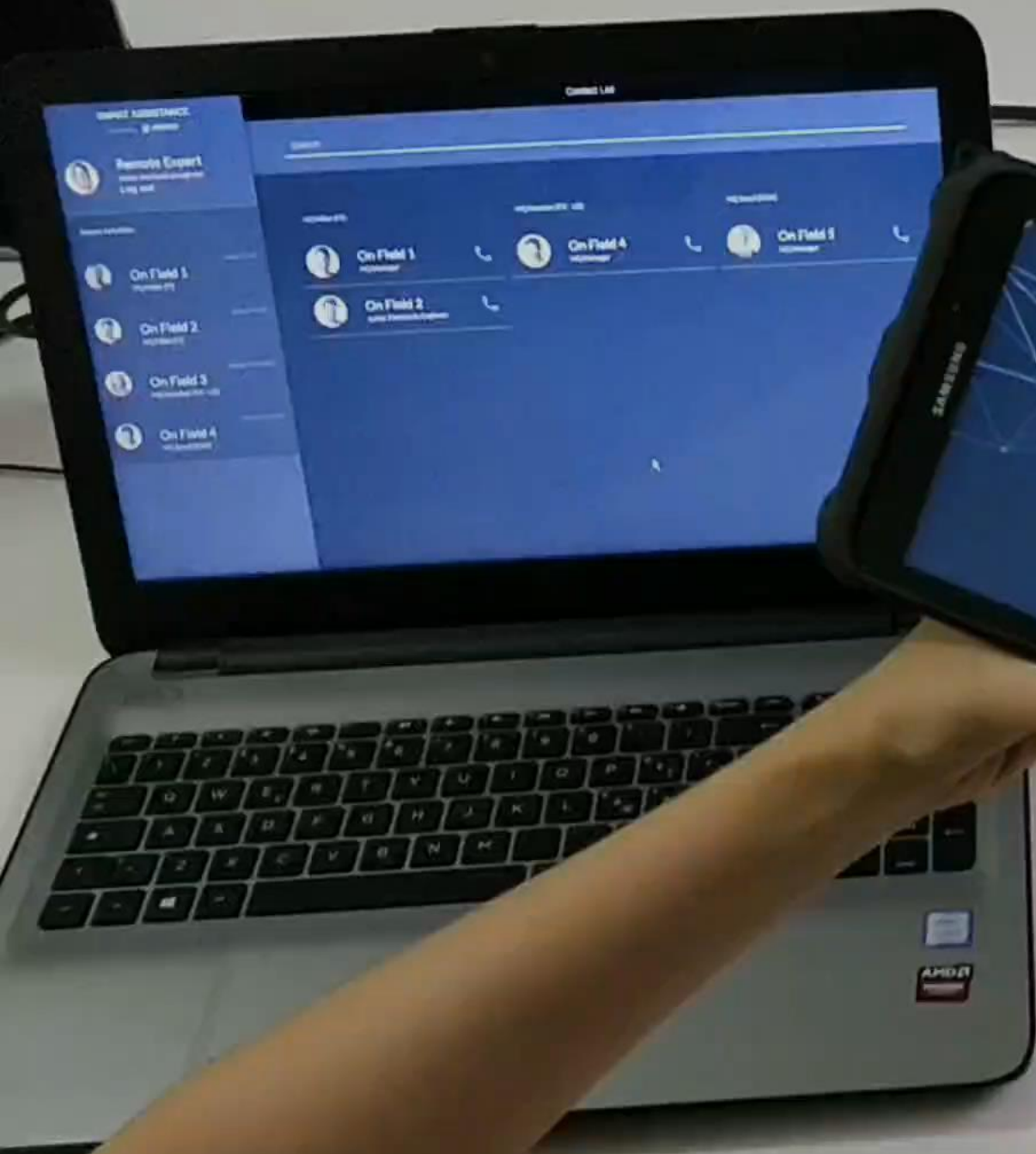


# Remote Expert

**Enables on-field technicians to connect, share information, and receive real-time support from one or more remote experts.**

- Augmented Reality enhances communication by placing virtual objects within the operator's field of view, guiding it when completing field operations.
- Improves communication between employees by reducing the need to deploy experts on field;
- Produces video and photographic documentation supported by contextual information (sensor data, GPS coordinates, environmental data)
- Decreases transaction costs
- Reduces downtime







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Site Safety  
& Productivity

# A lifeline for the frontline

Stay connected when you most need it.

- Site safety is a top concern
- Wearables remove the need to carry another device
- Standalone with eSIM or pair to mobile device.
- Live monitoring and reporting , integrated into existing systems

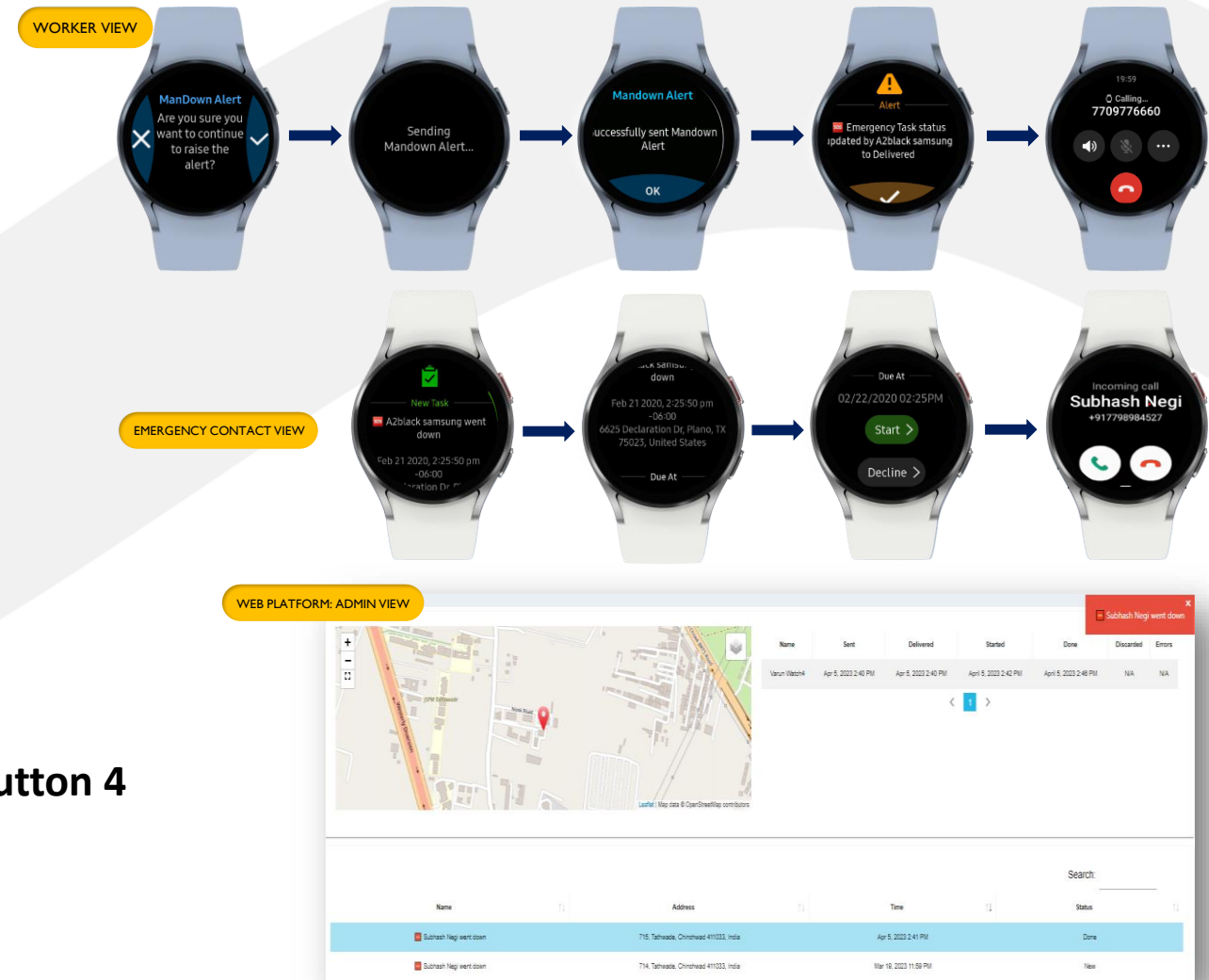


# GearUP+ Features



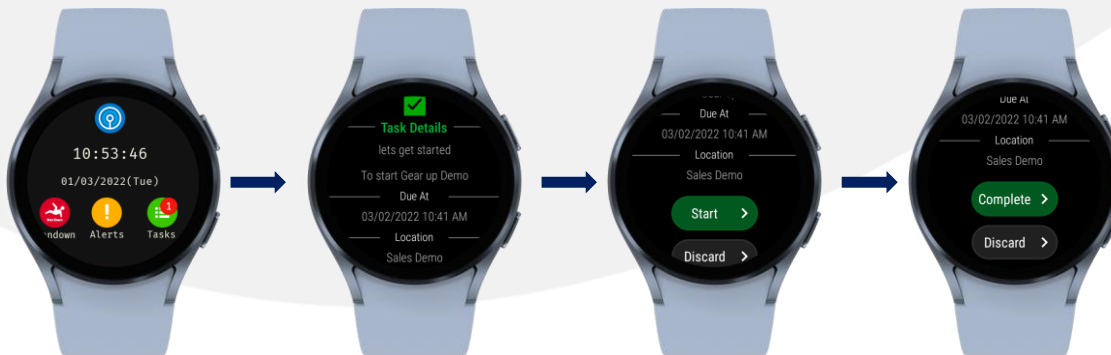
# GearUP+ man down & auto fall detection

- Emergency alert & notification
- Auto fall detection & manual trigger
- Man-Down alert with worker location
- Automatic hands-free call to emergency contact
- Man-Down alert on admin dashboard with location
- Live location on map
- Real-time status update on dashboard
- Voice and Text messaging
- Man-Down event historical data
- Man-Down can be triggered by pressing the Home button 4 times



# GearUP+ Task Management

- Create tasks for users / group
- Real time task delivery and tracking
- Task status is updated on dashboard with timestamp
- Calculate the response time and task duration
- Historical data on dashboard

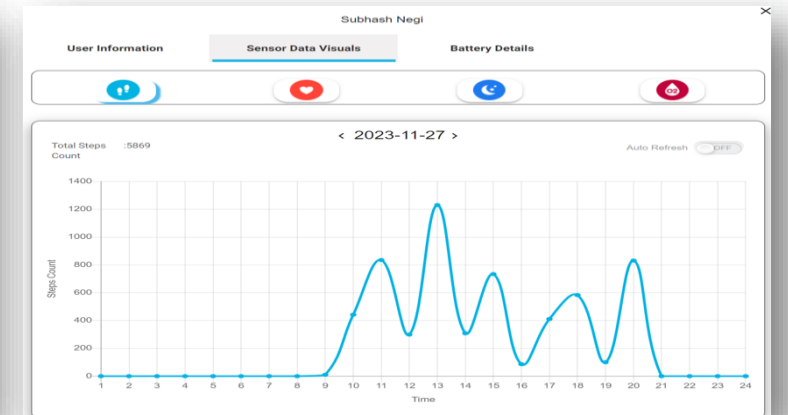
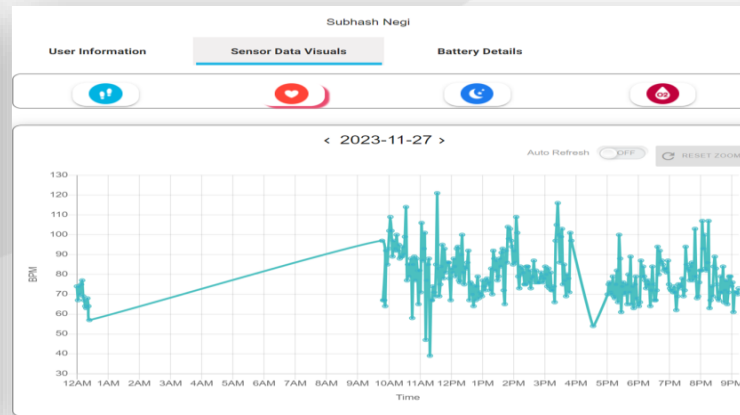
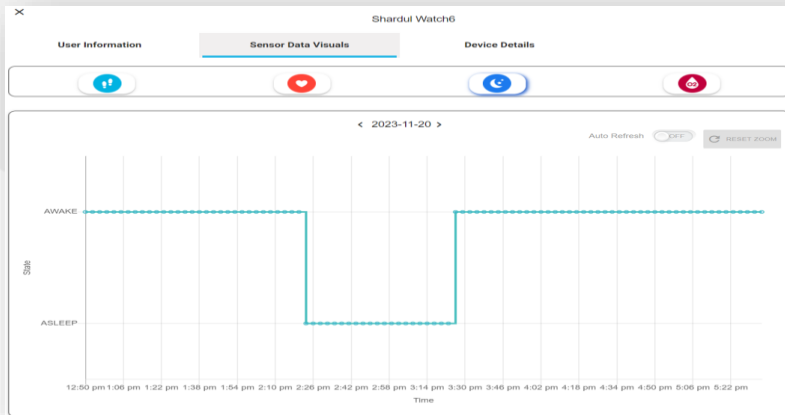


TASKS		
Additional Filters		
Search		
Report to reception area	Created Last Thursday at 5:08 PM	Overdue
Distribute parcel to IT engg	Created Last Wednesday at 3:35 PM	Overdue
Unload truck from bay area	Created Last Wednesday at 1:28 PM	Done
Restart master server	Created Last Wednesday at 1:12 PM	Done

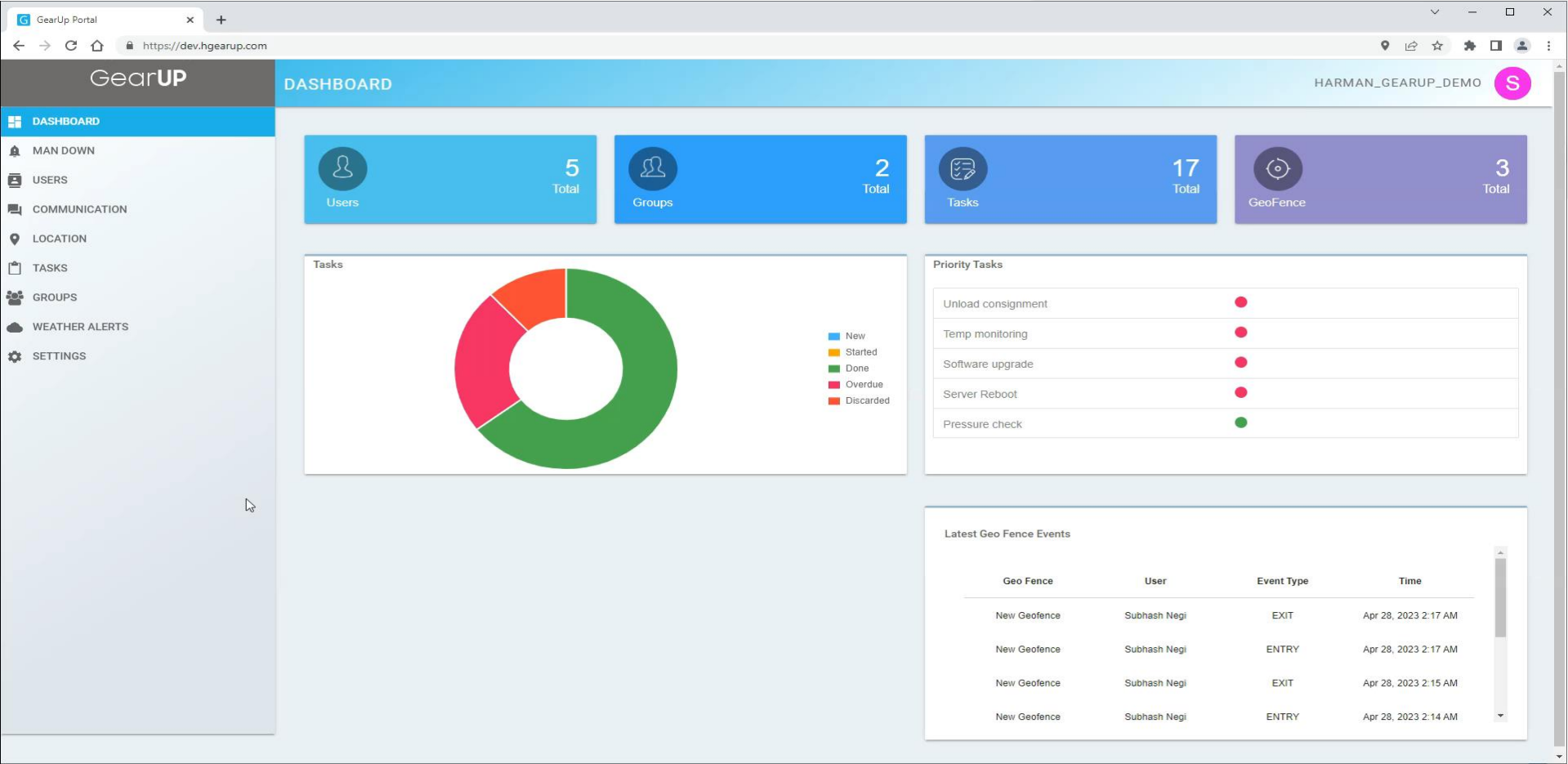
CREATE NEW TASK	
Task Name*	Site*
Users Select users	Groups Select groups
Admin Users Select users	Admin Groups Select groups
Description*	
Start Date* 2023-04-20 22:33	End Date* 2023-04-21 22:28
CANCEL SUBMIT	

# GearUP+ Health Data

- Sensor data is captured from the watch and sent to platform.
- Sensor data includes:
  - Step Count
  - Heart Rate
  - Sleep Data etc.
- Sensor data can be viewed on admin dashboard.



# GearUP+ Dashboard





Thank You



# Vodafone Network

Ali Wickens

# Our Network

1

# UK Networks Strategic Priorities

## Customer



## Simplicity



## Growth



### Most Reliable Network

- Deliver best customer experience
- 5G roll out
- Huawei swap to Ericsson and OpenRan
- Unwind ( London and East )
- Focus on deep detractors
- Further enhance special events and strategic locations
- Shared Rural Network
- Cyber Security

### Operational Effectiveness & Efficiency

- Legacy to New Tech Conversion (3GSO)
- Network modernization and removal of legacy kit
- Energy, emissions & innovation
- 5G Stand alone
- Messaging Evolution
- Data Centre Consolidation
- Zero touch Network

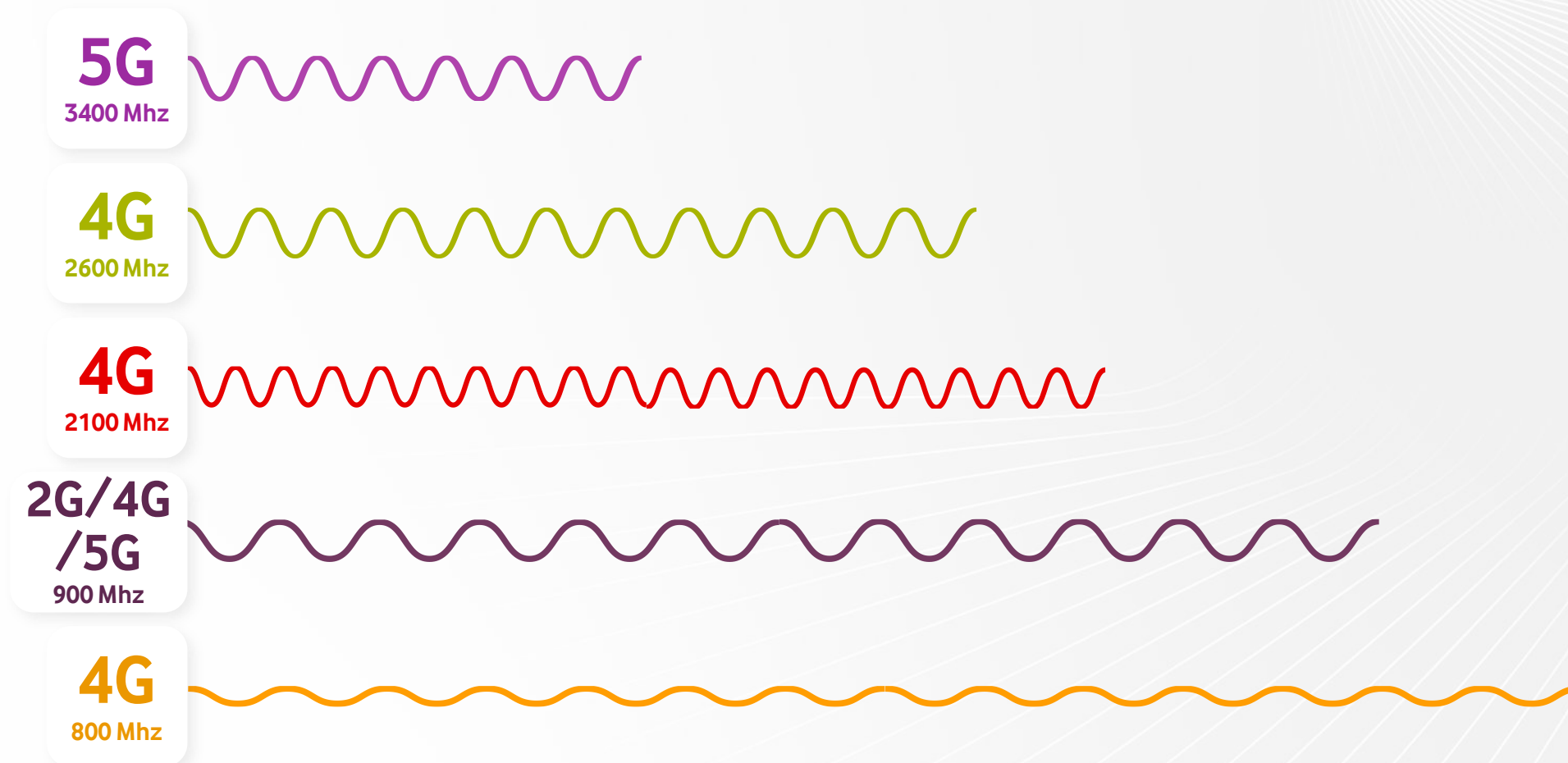
### Enabling Converged Products & Services

- Focus on innovation (5G SA, OpenRAN, etc.)
- Growth of network use cases
- Network Slicing
- IoT & CAT-M
- Satellite Connectivity
- Redstream evolution
- New Product development

Underpinned with a focus on people and making Vodafone the best place to work (fun and safe)



# Our Spectrum and how we use it



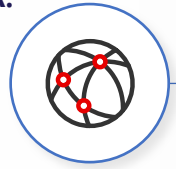
Our unique spectrum offering enables our coverage to reach further geographically than ever before, serving over 99% of the population (soon to be 95% landmass post SRN)

# Innovation

2

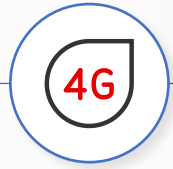
# We have been investing heavily in our Innovative Network

We've invested over £3 billion in our network and services over the past five years and over half a billion on 5G spectrum and we will continue to invest in our network.



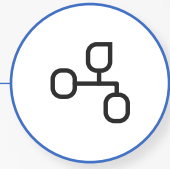
## Protecting the Planet

Powered by 100% Renewable Energy. 100% network waste recycled or reused by end 2025. Net zero by 2027 in UK



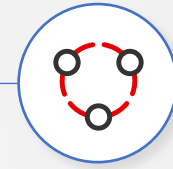
## 4G/5G capacity upgrades

Making more 4G & 5G available with higher download speed



## Network virtualisation

Improving resilience & flexibility for the future



## 5G Ultra

First UK operator to launch 5G standalone commercially



## Scotland 5G Centre in Aberdeen and Kilmarnock

Vodafone MPN is enabling new opportunities for Scottish businesses



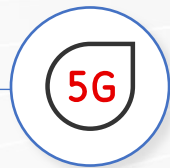
## Full Fibre Broadband

Available in over 15 million premises



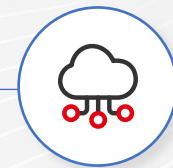
## Expanding core & fixed network

Delivering seamlessly-converged fixed & mobile services



## 5G Factory of the future

Vodafone Business has partnered with Ford to implement 5G connectivity in its new E:PrIME



## Global leader for Internet of Things

Gartner Magic Quadrant Leader for 10<sup>th</sup> consecutive year.

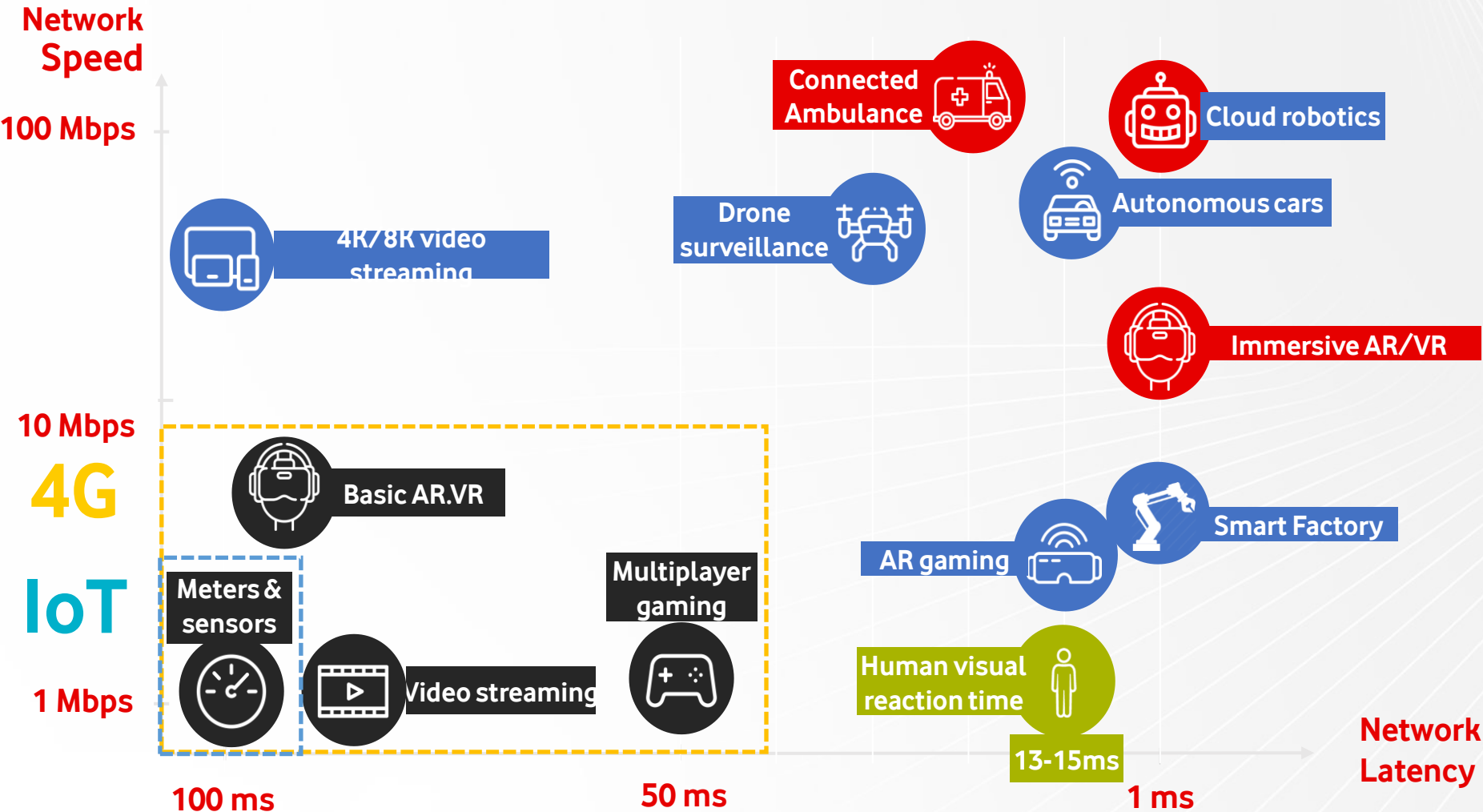


## Providing coverage to key locations

Outperforming competitors and providing mobility solutions e.g. London Underground

Future proofing our network to be resilient and available to more customers in more places, throughout the UK, offering the latest products and service for our customers to be successful in their business

# 5G | Combines Speed, Latency, Bandwidth & Capacity into Transformational Capabilities





# Vodafone is spearheading the future of 5G in the UK

1

## First 5G Network Slice

Vodafone completed a successful lab trial demonstrating 5G network slicing with on-demand quality of service control for a virtual reality use case.

2

## Future Proof 5G Capacity

Vodafone's 64x64 Massive MIMO deployments are focused on being more future proof and more cost efficient, but are slower to roll-out

3

## UK's First 5G SA

5G Standalone networks unleash the true potential of 5G, and Vodafone UK is pioneering the move with the only 5G SA network in the country and first 5G SA Slice

4

## Integration of 5G, MPN, MEC & IoT

Enable complete industrial transformation through combining award-winning 5G MPN, Europe's only Distributed MEC network and World-leading IoT platform

5

## UK's OpenRAN Pioneer

First UK operator to pioneer OpenRAN, support Government policy for more vendor diversity, and ultimately enable better rural connectivity

...and committing to an Industry leading Climate Target of a Carbon Neutral Network by 2027

Through our innovation and investment we are first to market in the UK, showcasing the new capabilities and applications that 5G can bring, which previously has not been available over previous technologies.

# Key Verticalised Use-Cases Enabled by 5G Slicing



onecom



## **Construction**

- Verify Quality of work
- Manage assets
- New Value Add Efficiencies



## **Energy & Utilities**

- Virtual Power plants
- Connected substations/windfarms
- Smart Grids & Grid Monitoring



## **Government**

- Surveillance & Monitoring
- MC-PTT/PTV
- Assisted living



## **Media**

- Remote Broadcasting & Production
- Second scene broadcast
- On-site immersive experiences



## **Transport & Logistics**

- Autonomous vehicles
- Real-time situational awareness
- Smart Traffic management



## **Manufacturing**

- Improving Factory Efficiency
- Effective use of IoT sensors and data
- AI Driven Automation

- [Fit for a king: ITN Coronation broadcast to use Vodafone 5G SA](#)
- [Vodafone and ITN make TV broadcast history during King's Coronation](#)

# IoT Trends in the Construction Industry

Michele Gardiner & Carrie Townsend  
IoT Market Insights Team  
Vodafone IoT

# Agenda

01

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Introduction

02

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IoT Trends in the  
Construction  
Industry

03

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Key Takeaway





# #1

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## Introduction

AUTOMATE



# Introduction



**Michele Gardiner**

IoT Market Research & Insights Manager

**Joined Vodafone November 2022, prior to joining, Michele was a telecoms market analyst for 26 years**



**Carrie Townsend**

IoT Market Research & Insights Manager

**Joined Vodafone April 2021, prior to joining, Carrie was a telecoms market analyst for 24 years**



# When it comes to IoT, we're established leaders



We provide

**183 million IoT  
connections**

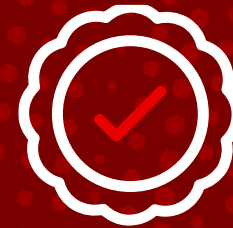
in 190 countries



We have

**1400 dedicated  
IoT experts**

working around the world



We collaborate to

**set industry  
standards**

for IoT innovation





#2

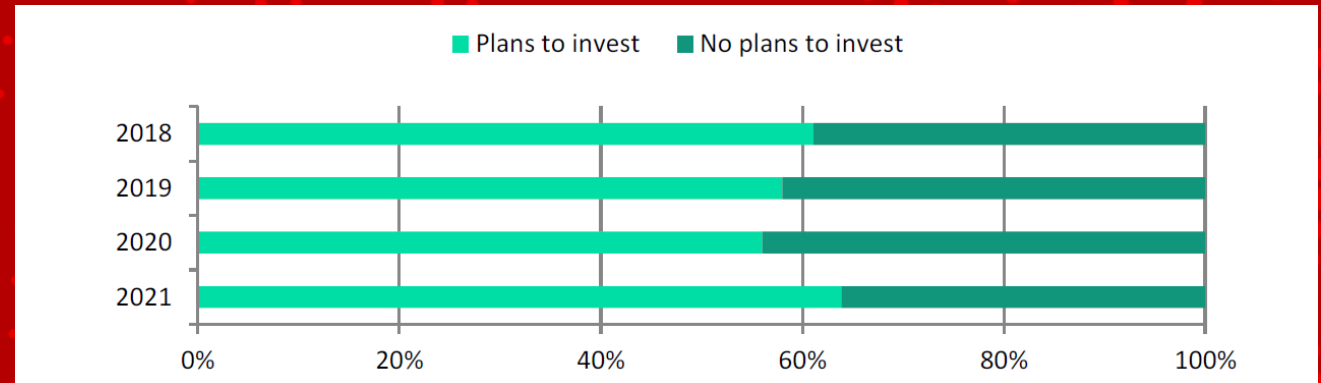
## IoT Trends in the construction industry

# IoT in Construction | Enterprise survey

Global Data's 2021 survey of the Construction sector highlighted that over 60% of enterprises planned to invest in IoT in 2021, up slightly from pre-COVID 2018 intentions to invest.

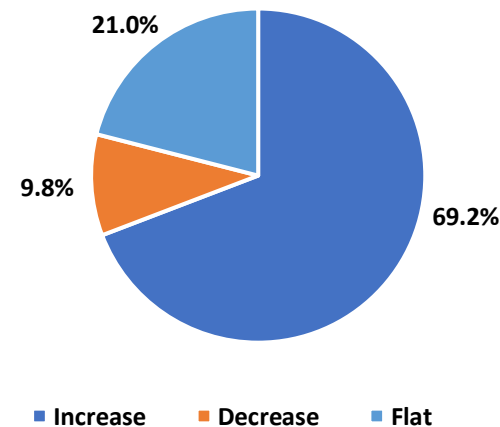
Global Data's latest enterprise survey on the Construction sector indicates that 69% of enterprises in the sector increased their IoT budget/spending between 2022 and 2023.

IoT-enabled equipment, Plans to Invest vs No Plans to invest



Source: Global Data, Dec 2021

% of Respondents



How has your total IoT budget/spending changed (increased or decreased) from 2022 - 2023

Source: Global Data, Dec 2023

1. Global Data, [Construction Enterprise ICT Vertical Intelligence Report 2023 - GlobalData Intelligence Center - Technology](#)



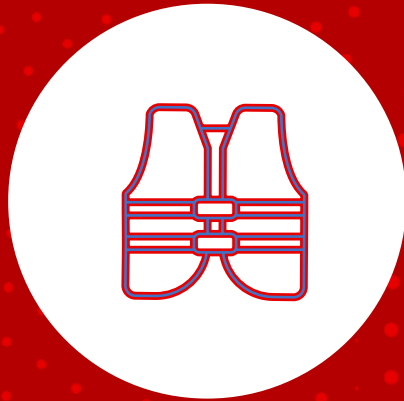
# IoT in Construction | Drivers for IoT adoption



**RoI**



**Regulation &  
compliance**



**Improve  
worker safety**



**Enhance security**

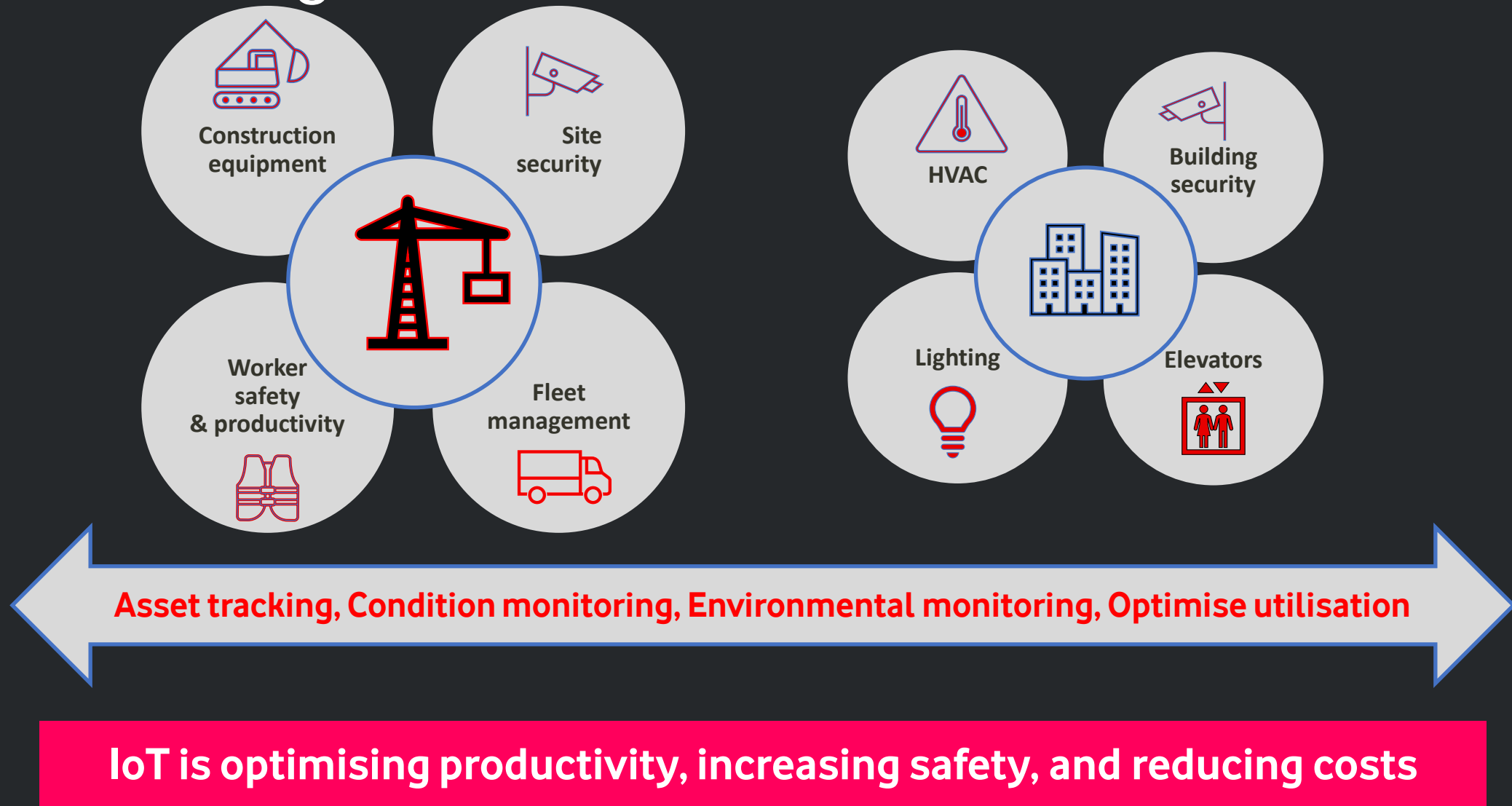


**Differentiation**

**Regulation and compliance is a key driver for IoT adoption**



# IoT in Construction | Key use cases in construction and smart buildings



A construction worker in an orange safety vest and blue shirt is holding a tablet. The image is overlaid with a network of white lines connecting various blue circular icons. The icons include a headset, a cloud, a smartphone, a laptop, a Wi-Fi symbol, a home icon, and a truck. The background shows a construction site with a red crane and a yellow truck.

#3

**Key Takeaway**

# IoT in Construction | Key Takeaway

IoT addresses the industry's key pain points



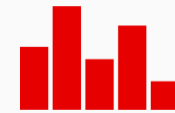
## Safety

Increase worker safety and site security



## Quality

Ensure build quality and compliance



## Efficiency

Drive down costs and increase productivity



# Thank you!